

# Hebron Mayor Monarch Pledge 2024



More than 600 mayors and heads of local and tribal government are taking action to help save the monarch butterfly, an iconic species whose populations have declined precipitously in the last 20 years.

Through the National Wildlife Federation's Mayors' Monarch Pledge™, cities, municipalities, and other communities across North America are committing to create healthy, sustainable habitat for the monarch butterfly and pollinators while educating residents about how they can make a difference at home and in their community.



## Our Pledge



### Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters, other long-standing and influential community leaders) to support monarch butterfly conservation.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

### PROGRAM AND DEMONSTRATION GARDENS

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Follow the pledge on Facebook:

[Hebron Mayors Monarch Pledge@facebook.com](https://www.facebook.com/HebronMayorsMonarchPledge)



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